propertybook insights



RENTAL STATS

Q3 Report
(July - September)

Search demand, listing supply and asking rents from activity on Propertybook.

AT A GLANCE

7,011	26,900	1,490	161,892
Average daily property views	Leads	Rental listings	Total property searches

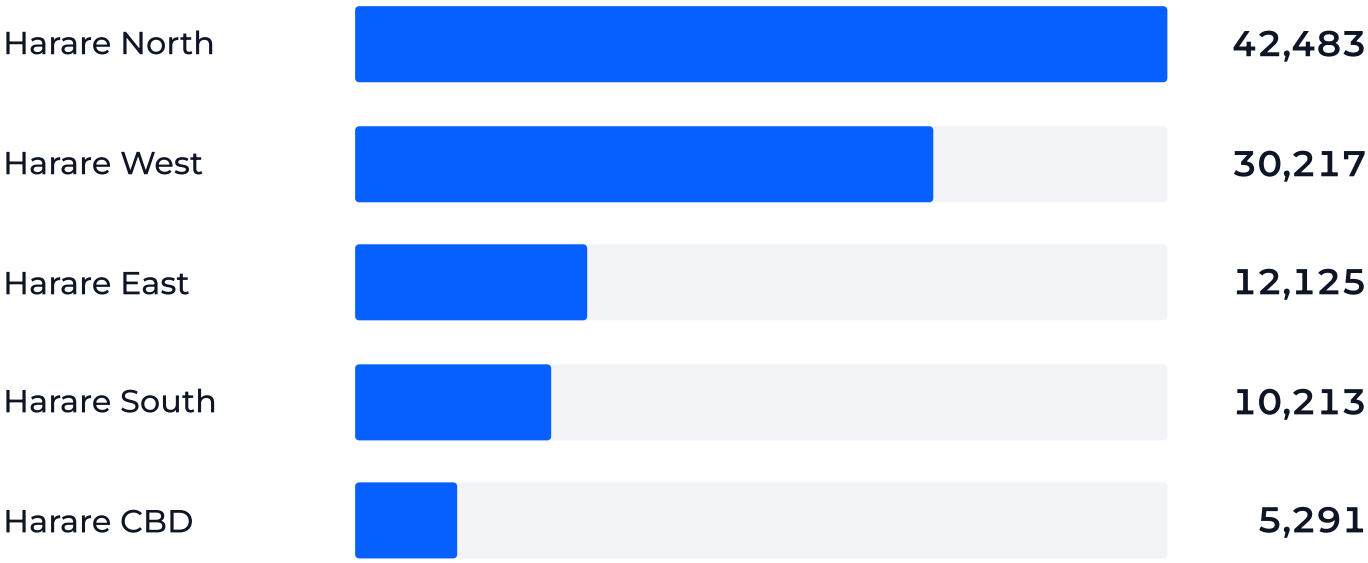
Audience · Male **58%** Female **42%**

DEMAND

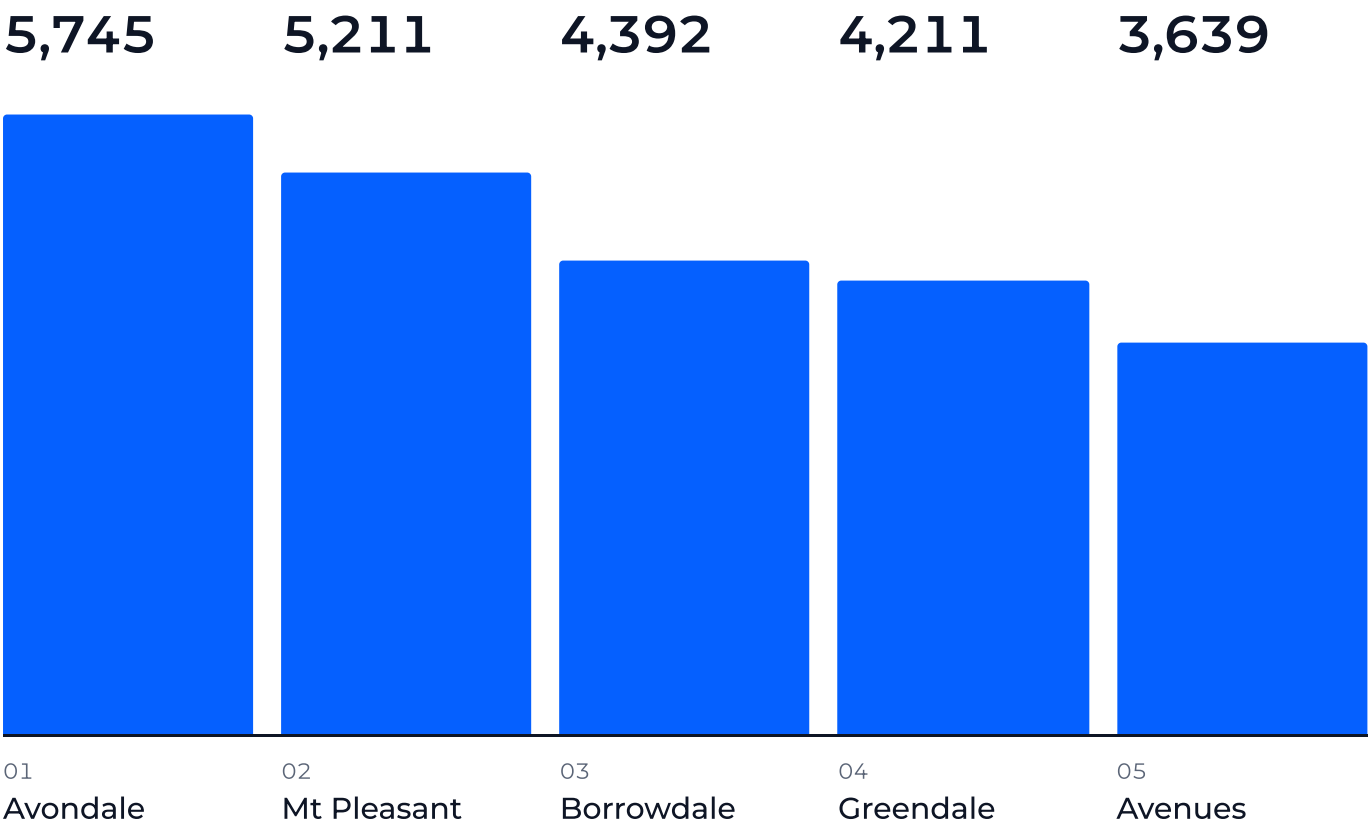
Where tenants are searching

Top 5 Searched Areas

100,329 total searches



Top 5 searched suburbs



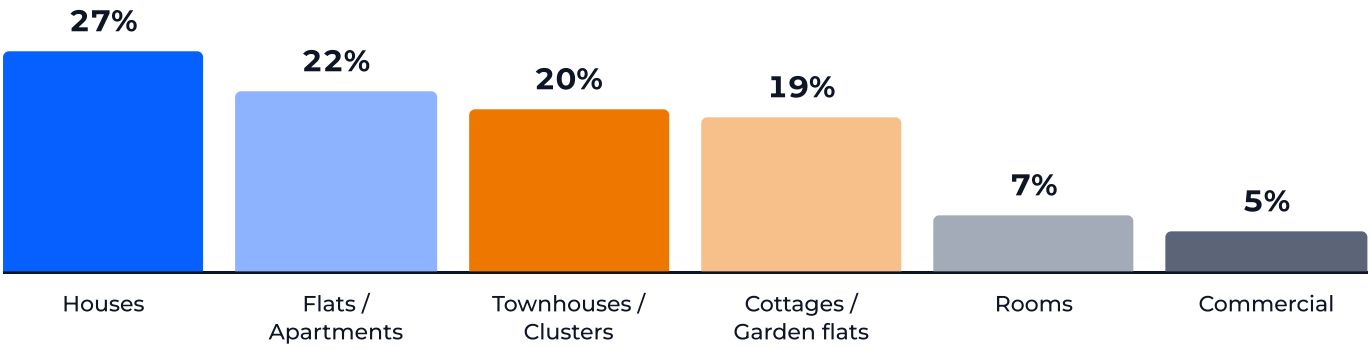
SEARCHES

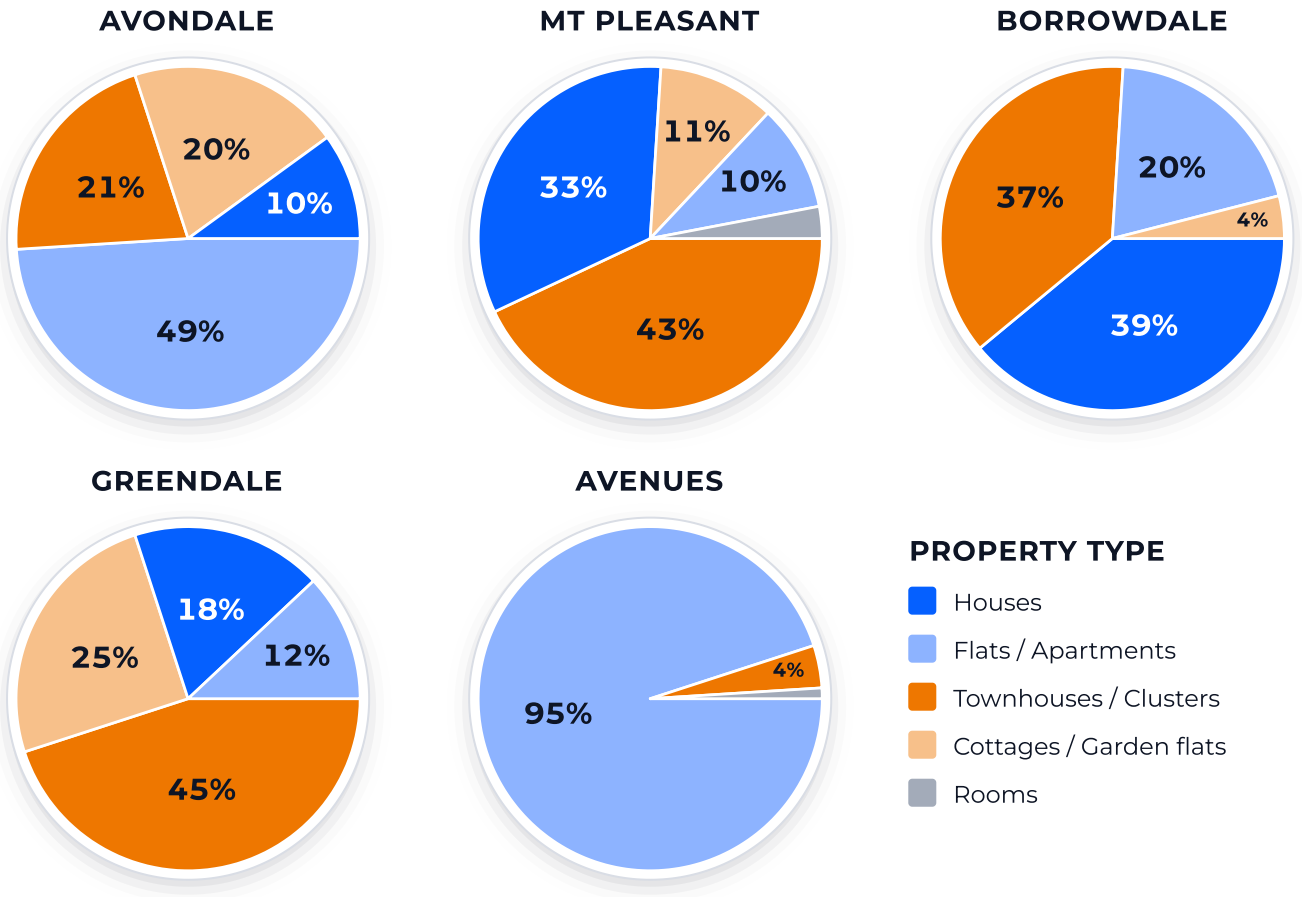
What tenants search for in the top suburbs

Share of searches in each suburb by property type.

Rentals Property Search Mix Zimbabwe

161,892 total property searches

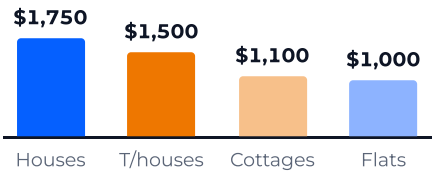




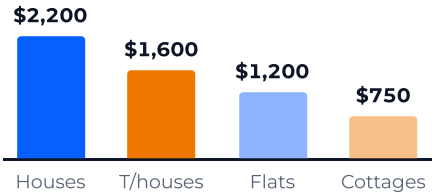
PRICE

Average Price By Property Type

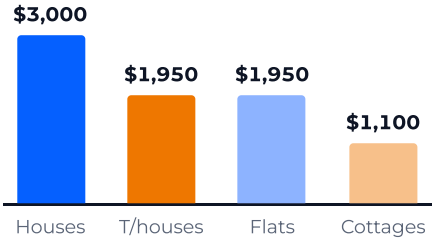
Avondale



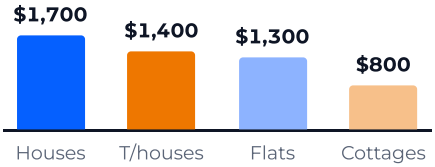
Mt Pleasant



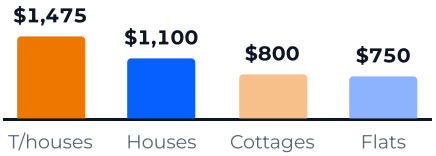
Borrowdale



Greendale



Avenues



Top Agencies By Volume

		Listings
01	Chas Everitt International Property Group	81
02	Pam Golding Properties	68
03	Seeff Zimbabwe	41
04	Robert Root	40
05	Property Channel	36
06	Fine & Country	33
07	Legacy Real Estate	32
08	Carson And Carson Real Estate	27
09	Property World	26
10	Property Shop	23

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