propertybook insights



SALES STATS

Q3 Report
(July - September)

Search demand, listing supply and asking prices from activity on Propertybook.

AT A GLANCE

14,457	35,600	313,455	412,421
Average daily property views	Leads	Diaspora visitors	Total property searches

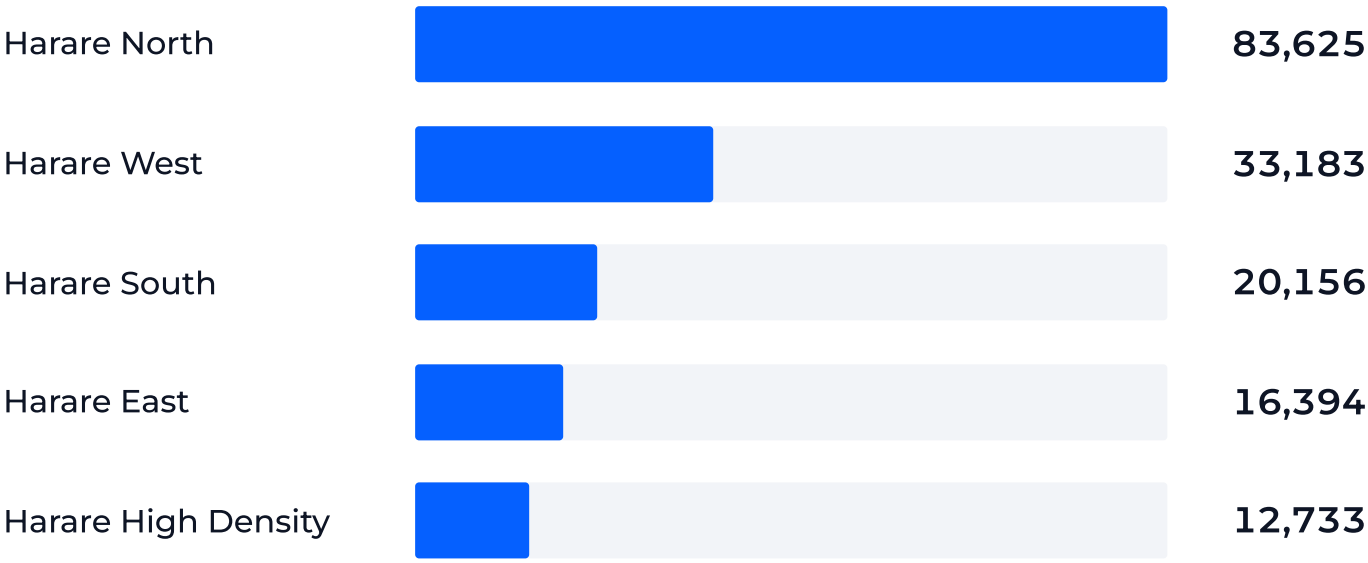
Audience · Male **61%** Female **39%**

DEMAND

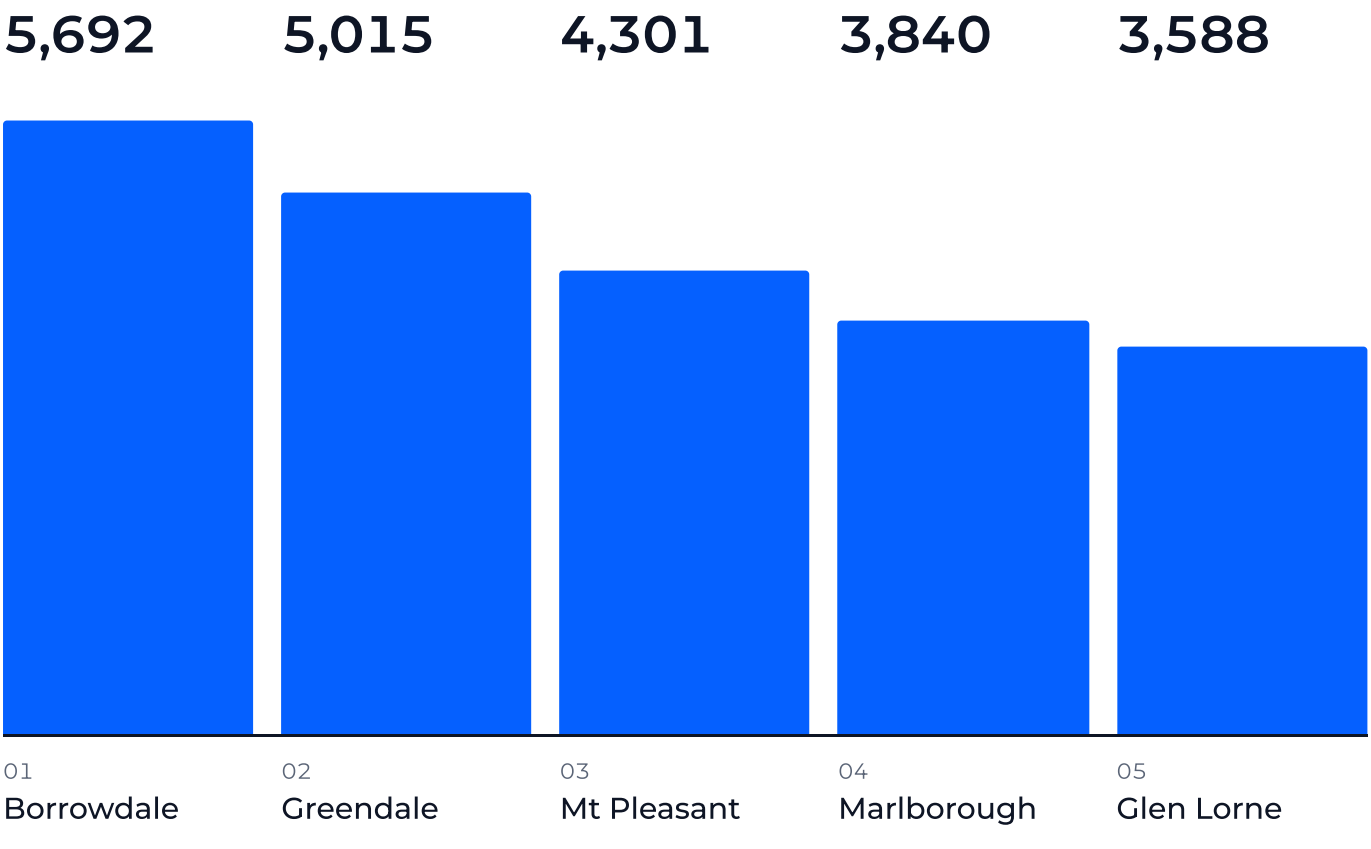
Where buyers are searching

Top 5 Searched Areas

166,091 total searches



Top 5 searched suburbs



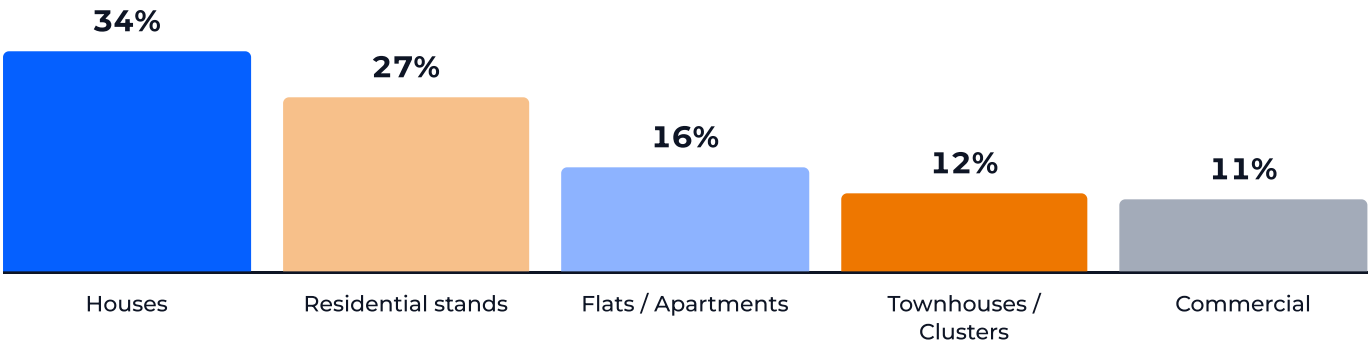
SEARCHES

What buyers search for in the top suburbs

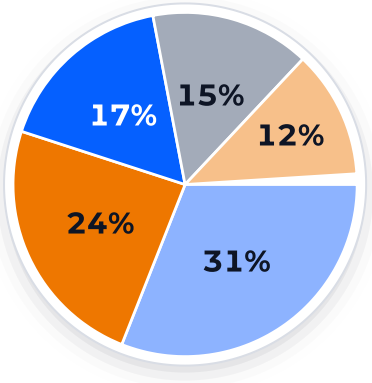
Share of searches in each suburb by property type.

Sales Property Search Mix Zimbabwe

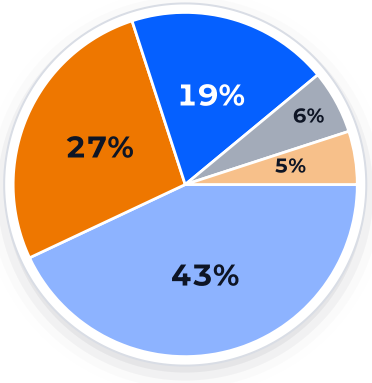
412,421 total property searches



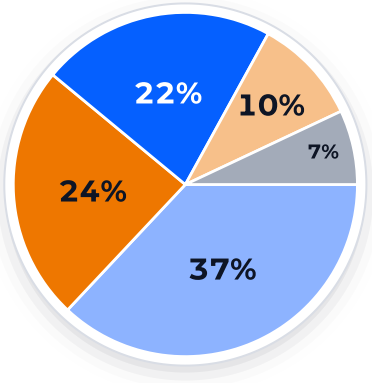
BORROWDALE



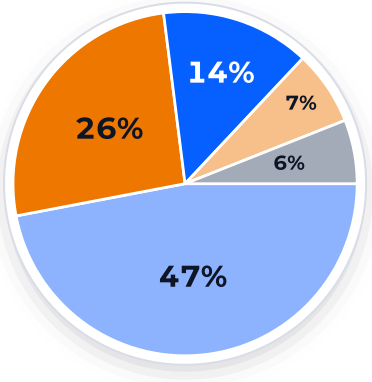
GREENDALE



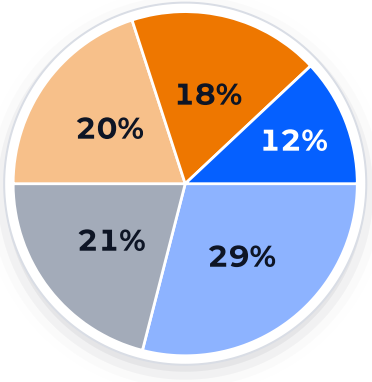
MT PLEASANT



MARLBOROUGH



GLEN LORNE



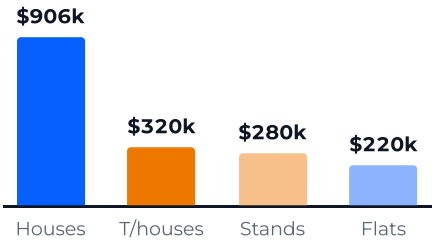
PROPERTY TYPE

- Houses
- Flats / Apartments
- Townhouses / Clusters
- Residential stands
- Commercial

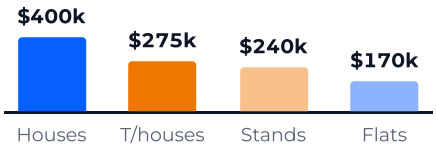
PRICE

Average Price By Property Type

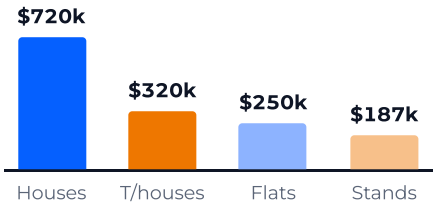
Borrowdale



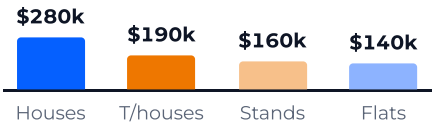
Greendale



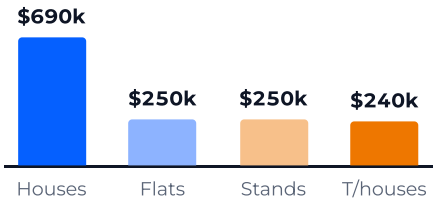
Mt Pleasant



Marlborough



Glen Lorne



Top Agencies By Volume

		Listings
01	Pam Golding Properties	512
02	Rawson Properties	385
03	Guest And Tanner Real Estate	359
04	Chas Everitt International Property Group	255
05	Robert Root	218
06	Property Channel	215
07	Homesforth Properties	187
08	Fine & Country	160
09	Mac-Homes Real Estate	152
10	Seeff Zimbabwe	151

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